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## **BizXchange to Serve as Presenting Sponsor for Greater Seattle Chamber of Commerce Tradeshow on May 11**

*2011 event marks fifth year as presenting sponsor; company to offer promotional membership pricing and conduct giveaways via Twitter at the BizX Connection Cafe*

**SEATTLE (April 27, 2011)** – Business-to-business barter and private currency company, [BizXchange](#), will serve as the presenting sponsor for the [Greater Seattle Chamber of Commerce 2011 Tradeshow](#) on May 11. The tradeshow will be held at the Qwest Field WaMu Theater from 3 to 7 p.m. Roughly 150 businesses will be exhibiting and the Greater Seattle Chamber expects over 1,500 people to attend.

“This event is the largest business to business tradeshow in the region and it draws the best businesses in Seattle,” said Emmy Jordan, vice president of membership and business development with the Greater Seattle Chamber of Commerce. “BizX has been an extremely generous and steady partner and we are grateful for their support once again as presenting sponsor.”

BizX will have a presence in multiple locations throughout the event. In addition to an exhibitor booth in the Gold Zone, BizX will host The Connection Café, a networking area at the tradeshow where attendees can gather, meet each other and enjoy hosted espresso and other refreshments.

BizX will conduct a number of promotions and contests at the tradeshow. One contest, conducted via Twitter, will invite attendees to answer clues tweeted about five different BizX businesses with exhibition booths. These clues—marked with the hash tag #bizquiz—will be tweeted from The Connection Café. Attendees who answer each question first in person at The Connection Café will receive a prize. Prizes include \$50 gift cards to local restaurants.

Another promotion will target potential new BizX membership during the tradeshow. In addition to receiving a significantly discounted membership signup fee—\$395 instead of \$795 for a premium membership, or a trial membership for free instead of \$95—all new BizX members will be entered into a drawing to win \$1000 in BizX dollars. These dollars can be used immediately to purchase goods and services from any other member within the BizX barter network. Businesses will also be able to take advantage of this introductory promotional offer before the tradeshow by visiting a special landing page on the BizX website: [http://www.bizx.com/new\\_member\\_tradeshow/](http://www.bizx.com/new_member_tradeshow/).

“The Chamber does a fantastic job of bringing many diverse businesses together, which is why serving as the presenting sponsor makes so much sense for us,” said Bagga, “This year we thought it would be exciting to make our involvement a bit more interactive with the attendees. We always have a great deal of fun at the Greater Seattle Chamber’s tradeshow and make lots of new friends there.”

**About BizXchange**

BizXchange is a business-to-business barter consulting firm which operates a private currency offering companies financial solutions to help improve and grow business. Clients buy and sell products and services with other exchange members using BizX dollars, which are equivalent to U.S. dollars. BizXchange has offices in Seattle, San Francisco and Dubai. [www.bizx.com](http://www.bizx.com).

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